## **Privacy policy**

## What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile, this information is collected specifically when you submit a contact form or when you book an initial consultation, if you sign up for the blog then your contact details will be used to deliver this to your email.

## How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

## How do we store, use, share and disclose your personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Your information will not be shared with third parties or any one outside of the organisation, any data you supply will be kept in accordance with current GDPR regulations.

# What are the General Data Protection Regulations, 2018 (GDPR) and how do they affect me?

The GDPR replaces the 1998 Data Protection Act to ensure your personal, sensitive and confidential data is kept private, held securely and is processed in the ways that you have agreed to. The regulations are in place to protect your rights as a consumer of a

service or product that might involve your identifiable data, e.g. your name, address and contact details, these details will be kept confidential and the following steps are taken to ensure they remain private: <u>Text messages</u> – My phone is secured with a pin code. <u>Emails</u> – My email account requires a user name and password.

For more information about GDPR please visit <u>Data protection: The Data Protection Act -</u> <u>GOV.UK (www.gov.uk)</u>

#### How we may communicate with you

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

#### Cookies

Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site. Below are the cookies used on this site and how long they are stored for. You can manage which cookies you accept by clicking on setting on the cookie banner that will pop up when you click on the website.

XSRF-TOKEN	Cookie for fraud detection of calls	Session	Essential
hs	Security Cookie for Hive (legacy)	Session	Essential
svSession	Session cookie for identification	6 months	Essential
SSR-caching	Performance cookie for rendering	24 hours	Essential
TS*	Cookies for attack detection	Session	Essential
bSession	Used for system effectiveness measurement	24 hours	Essential
fedops.logger.sessionId	Tracking session errors and issues (resilience)	12 months	Essential

_wixAB3 *	Cookie for site experiments	6 months	Essential
server-session-bind	Cookie for API protection	Session	Essential
client-session-bind	Cookie for API protection	Session	Essential

## For more information about cookies please see

## All About Cookies | Online Privacy and Digital Security

The following links explain how to access cookie settings in various browsers:

- <u>Cookie settings in Firefox</u>
- <u>Cookie settings in Internet Explorer</u>
- <u>Cookie settings in Google Chrome</u>
- Cookie settings in Safari (OS X)
- <u>Cookie settings in Safari (iOS)</u>
- Cookie settings in Android

To opt out of being tracked by Google Analytics across all websites, visit this link: <u>http://tools.google.com/dlpage/gaoptout</u>.

## How can I withdraw my consent?

If you don't want us to process your data anymore, please contact us at [theprivatepracticeclub@gmail.com] or send us mail to: [30 Alisander Close, Snodland, Kent, ME6 5SH].

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [theprivatepracticeclub@gmail.com] or send us mail to: [30 Alisander Close, Snodland, Kent, ME6 5SH].